

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2752391-1	Order #	2752391
Invoice Date	09/10/23	Alt Order #	WOC14233230
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/04/23	Flight Dates	08/29/23 - 09/04/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12712		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9913721		
Advertiser Code	734		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2086AG		
Advertiser Ref	M217166		
Product 1	783		
Product 2			

Billing Address:

Great American Media/ POL
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/29/23	09/04/23	GD MRN AMR-ABC	7:00 AM-8:00 AM	MTWTF--	:30	6	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/23 09/04/23 MTWTF-- 6 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHAS Tu 08/29/23 7:24 AM GD MRN AMR-ABC 7:00 AM-8:00 AM :30 DBV234000H \$325.00 NM									
2 WHAS W 08/30/23 7:55 AM GD MRN AMR-ABC 7:00 AM-8:00 AM :30 DBV234000H \$325.00 NM									
3 WHAS Th 08/31/23 7:54 AM GD MRN AMR-ABC 7:00 AM-8:00 AM :30 DBV234000H \$325.00 NM									
6 WHAS F 09/01/23 7:27 AM GD MRN AMR-ABC 7:00 AM-8:00 AM :30 DBV234000H \$325.00 NM									
4 WHAS F 09/01/23 7:54 AM GD MRN AMR-ABC 7:00 AM-8:00 AM :30 DBV234000H \$325.00 NM									
5 WHAS M 09/04/23 7:27 AM GD MRN AMR-ABC 7:00 AM-8:00 AM :30 DBV234000H \$325.00 NM									
2	08/29/23	09/04/23	GD MRN AMR-ABC	8:00 AM-9:00 AM	MTWTF--	:30	8	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/23 09/04/23 MTWTF-- 8 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHAS Tu 08/29/23 8:10 AM GD MRN AMR-ABC 8:00 AM-9:00 AM :30 DBV234000H \$325.00 NM									
6 WHAS Tu 08/29/23 8:54 AM GD MRN AMR-ABC 8:00 AM-9:00 AM :30 DBV234000H \$325.00 NM									
2 WHAS W 08/30/23 8:48 AM GD MRN AMR-ABC 8:00 AM-9:00 AM :30 DBV234000H \$325.00 NM									
7 WHAS W 08/30/23 8:59 AM GD MRN AMR-ABC 8:00 AM-9:00 AM :30 DBV234000H \$325.00 NM									
3 WHAS Th 08/31/23 8:47 AM GD MRN AMR-ABC 8:00 AM-9:00 AM :30 DBV234000H \$325.00 NM									
4 WHAS F 09/01/23 8:13 AM GD MRN AMR-ABC 8:00 AM-9:00 AM :30 DBV234000H \$325.00 NM									
5 WHAS M 09/04/23 8:29 AM GD MRN AMR-ABC 8:00 AM-9:00 AM :30 DBV234000H \$325.00 NM									
8 WHAS M 09/04/23 8:59 AM GD MRN AMR-ABC 8:00 AM-9:00 AM :30 DBV234000H \$325.00 NM									
3	08/29/23	09/02/23	AVG. ALL WKS	6-7a	----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/23 09/02/23 ----S- 1 \$80.00									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice #	2752391-1	Invoice Month	September 2023
Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/04/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12712		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/29/23	09/02/23	AVG. ALL WKS	6-7a	-----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/23 09/03/23 -----S- 1 \$80.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Sa	09/02/23	6:51 AM	AVG. ALL WKS	6-7a	:30	DBV234000H	\$80.00 NM
4	08/29/23	09/02/23	AVG. ALL WKS	7-9a	-----S-	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/23 09/03/23 -----S- 1 \$180.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Sa	09/02/23	7:29 AM	AVG. ALL WKS	7-9a	:30	DBV234000H	\$180.00 NM
5	08/29/23	09/03/23	GD MRN-SUN-ABC	8-9a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/23 09/03/23 -----S 1 \$200.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Su	09/03/23	8:41 AM	GD MRN-SUN-ABC	8-9a	:30	DBV234000H	\$200.00 NM
6	08/29/23	09/04/23	WHAS NWS 12N	12:00 PM-12:30 PM	MTWTF--	:30	2	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/23 09/04/23 MTWTF-- 2 \$180.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	W	08/30/23	12:08 PM	WHAS NWS 12N	12:00 PM-12:30 PM	:30	DBV234000H	\$180.00 NM
2	WHAS	M	09/04/23	12:28 PM	WHAS NWS 12N	12:00 PM-12:30 PM	:30	DBV234000H	\$180.00 NM
7	08/29/23	09/04/23	WHAS NWS 12N	12:30 PM-1:00 PM	MTWTF--	:30	2	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/23 09/04/23 MTWTF-- 2 \$180.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Tu	08/29/23	12:56 PM	WHAS NWS 12N	12:30 PM-1:00 PM	:30	DBV234000H	\$180.00 NM
2	WHAS	W	08/30/23	12:52 PM	WHAS NWS 12N	12:30 PM-1:00 PM	:30	DBV234000H	\$180.00 NM
8	08/29/23	09/04/23	GMA3-KNOW-ABC<	1-2p	MTWTF--	:30	3	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/23 09/04/23 MTWTF-- 3 \$180.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WHAS	Tu	08/29/23	1:54 PM	GMA3-KNOW-ABC<	1-2p	:30	DBV234000H	\$180.00 NM
1	WHAS	Th	08/31/23	12:59 PM	GMA3-KNOW-ABC<	1-2p	:30	DBV234000H	\$180.00 NM
3	WHAS	M	09/04/23	1:28 PM	GMA3-KNOW-ABC<	1-2p	:30	DBV234000H	\$180.00 NM
9	08/29/23	09/04/23	GENRL HOSPITAL	2-3p	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/23 09/04/23 MTWTF-- 3 \$250.00									

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Product	Issue		
Estimate #	12712		

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3	WHAS	M	09/04/23	4:56 PM	WHAS11 NWS@4PM	4:30 PM-5:00 PM	:30	DBV234000H	\$180.00	NM																																																							
12	08/29/23	09/04/23	WHAS NWS 5.00	5-530p	MTWTF--	:30	3	\$350.00	NM																																																								
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2752391-1	Invoice Month	September 2023
Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/04/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12712		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
14	08/29/23	09/04/23	WHAS NWS 6PM	6-630p	MTWTF--	:30	4	\$450.00	NM																																																								
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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2752391-1	Invoice Month	September 2023
Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/04/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12712		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2752391-1	Invoice Month	September 2023
Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/04/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12712		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/28/23</td> <td>09/03/23</td> <td>-----S</td> <td>1</td> <td>\$750.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Su</td> <td>09/03/23</td> <td>6:59 PM</td> <td>AVG. ALL WKS</td> <td>7-8p</td> <td>:30</td> <td>DBV234000H</td> <td>\$750.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/28/23	09/03/23	-----S	1	\$750.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WHAS	Su	09/03/23	6:59 PM	AVG. ALL WKS	7-8p	:30	DBV234000H	\$750.00	NM
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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$23,390.00
<u>Agency Commission</u>	\$3,508.50
<u>Net Amount Due</u>	\$19,881.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.